

BIG FREEDOM

Membership

Transformational Business Program for Coaches



Powered by **CoachVille**™

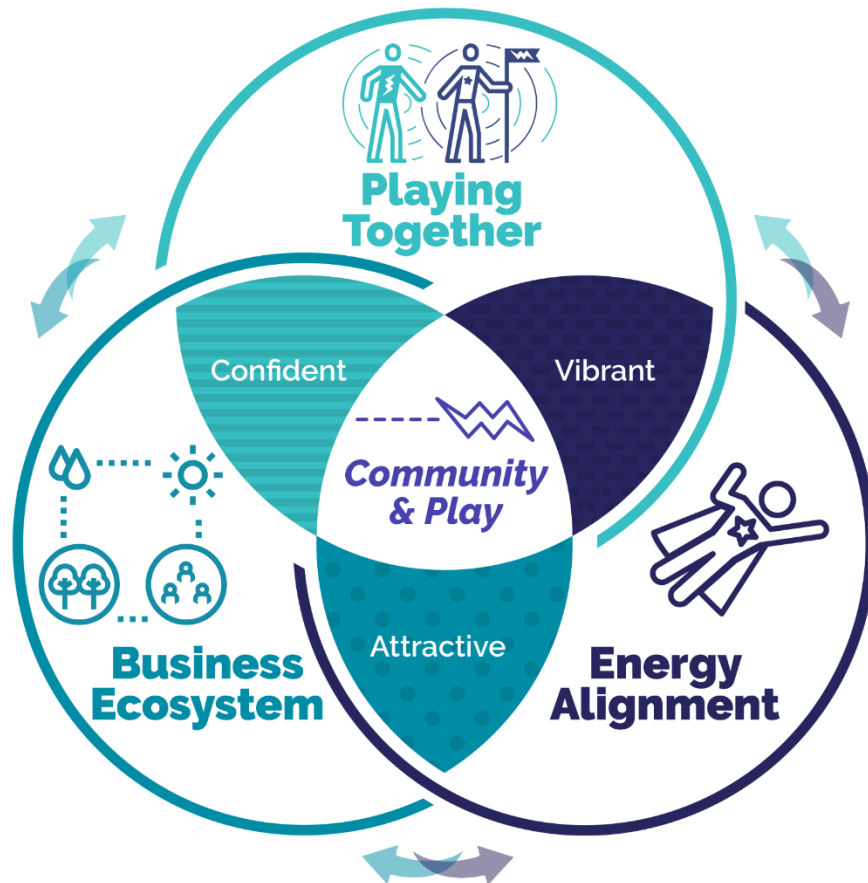
Playbook for April ~ October

Play Together = Co-creating and Role Playing

Energy = Your Big Dream

Ecosystem = Your Ideal Players Dream to Play Better (The Gap)

Path to Big Freedom Business



//CoachVille.com

© Dave Buck 2020

BIG Freedom!

Powered by www.CoachVille.com | © 2020 CoachVille LLC. Share with attribution.

Outline for April ~ October

1) Energy Alignment Game : Your BIG Dream

2) Business Ecosystem : Your Performance – Possibility Gap
(AKA The Dreams You Coach People to Pursue)

3) Session 1 Prep:

Share your dream Real Play & Dream Team Reach Out Plan

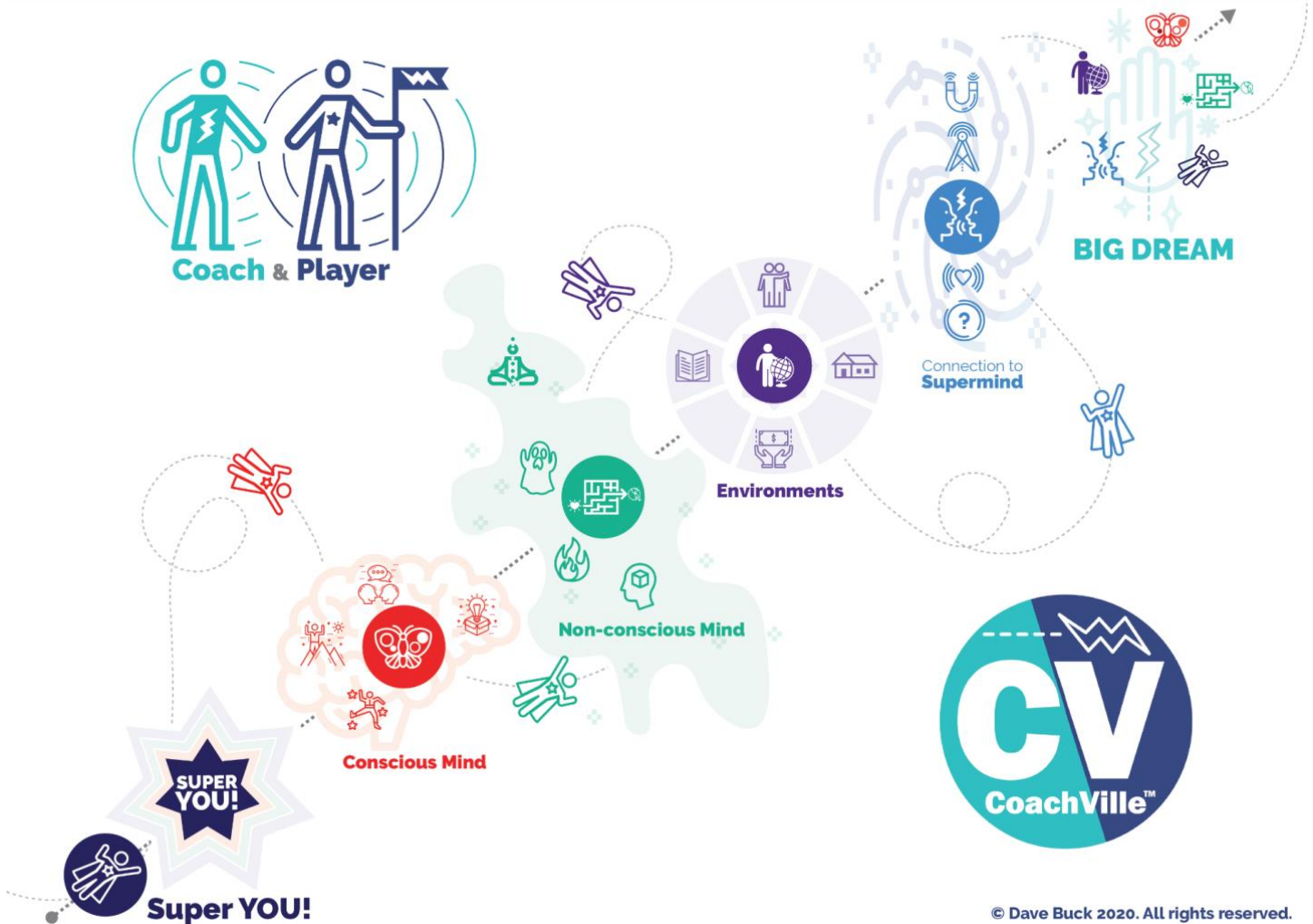
Prepare for Tribal Research Reach Out = Your Dream to Play Better

4) Session 2 Prep:

Dream Team Reach Out Debrief

Tribal Research Reach Out Role Play = Your Dream to Play Better

The Energy Alignment Game



The Energy Alignment Game

The energy alignment game is an evolutionary way to describe how YOU must grow in order to grow your business.

You grow by moving all aspects of your energy into alignment with your dream. In other words... you BECOME the person who can own and orchestrate the thriving business that you imagine.

It all starts with a BIG Dream!

Your BIG Dream is the call to adventure. In your business it calls you out into the market place to contribute the value that you are here to express.

Then... “the game” is to align every aspect of your energy and your world with the dream until it flows easily and you feel natural in the new experience. This can take a while! It is quite challenging but in the right company it can be a lot of fun too.

BIG Freedom!

If you make it to your dream, then... you enjoy your life in alignment until a new BIG dream calls you back out into the unknown territory and we start a new adventure! But with a little more wisdom about what will be required to create alignment with the BIG Dream.

The Hand in the Sky with the Lightning bolt symbolizes the call to adventure of your BIG Dream. The symbols around the hand represent all of the aspects of playing with energy required to fulfill your dream. (and the coach training curriculum at CoachVille)

Remember too that as a Coach you are here to guide others in pursuit of their dreams! The dreams that you coach people to play for are essentially what define your coaching business. You are here to make positive change happen in the world with others.

BIG Dream Real Play

1) THE DREAM

SAY: "I am really excited to do this with you. Our purpose together is to explore your BIG Dream like a Hero's Journey and I can't wait to see what we co-create."

SAY: I am going to ask you some provocative questions, listen and share my observations.

ASK: Are you ready to get started?

{Wait for them to say: "Yes"}

"OK. Let's go.

ASK: Share with me how you describe your big DREAM is right now?

{Listen and clarify}

ASK: What are some tangible outcomes or experiences you aim to create by pursuing this dream?

{Listen and clarify}

2) SUPER YOU

ASK: Every Hero's Journey story is a story of becoming the next version of yourself. What are some Superpowers that you want to express or develop as you pursue this dream?

{Listen and clarify; this is question to spark imagination}

ASK: What would playing at an elite level look like for you? What do you believe is possible?

{Listen and clarify; this is a question to spark imagination and illuminate the GAP}

3) SPIRIT OF PLAY (The Conscious Mind)

SAY: Let's explore how to make this adventure transformational AND fun!

Allow yourself to be in your beginner's mind and let go of worry about doing it right or wrong.

ASK: What are some of the worthy challenges you expect to face in your pursuit of this DREAM?

{Listen and DON'T offer any solutions!!!}

ASK: How could you bring the spirit of play to these challenges?

{Share any sparks that come into your imagination as you listen}

ASK: Let's imagine a few opportunities for playful influence that are part of this dream?

{Share any sparks that come into your imagination as you listen}

4) FEARS and DESIRES (Non-Conscious Mind)

SAY: Every good hero's journey story has some opportunities to explore fears.

For example fear of rejection, fear of mistakes, fear of disappointment, fear of finding trouble.

ASK: Are there any fears that you are aware of that pursuing this dream might bring up?

{Listen and clarify; Their FEARS are real. Avoid dismissing the fear or soothing the fear. Stay neutral knowing that these fears will provide a treasure map to their superpowers}

SAY: Another aspect of a hero's journey story is the discovery of your heart's deep desires.

ASK: What are your deep hearts desires that you are aware of related to this dream?

{Listen and clarify}

5) ENVIRONMENT

SAY: Another aspect of Playing BIG is the need for a growth-oriented environment including people, places, things and ideas; almost like an Olympic Training Center for your dream.

ASK: What are a few upgrades you need in your environment to make it a powerful environment to become a great player?

{Listen and clarify}

ASK: You are going to put a LOT into this dream. What are a few tangible rewards you would love to have in your environment as a result of your success?

{Listen and clarify}

6) SUPER MIND

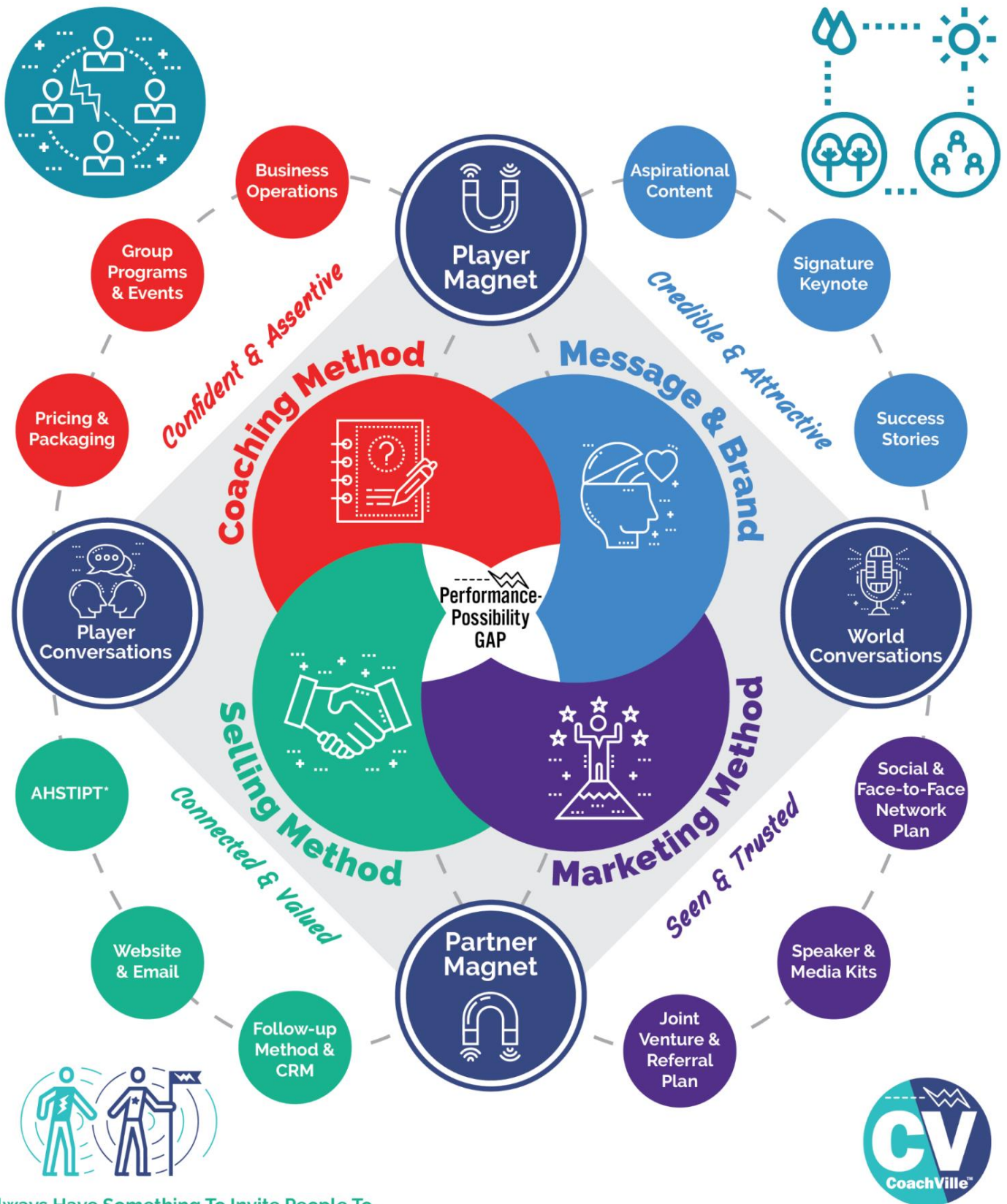
ASK: *How will pursuing this dream change lives for the better?*

{Listen and clarify; this question gets them out of isolation and purposefully into the world}

ASK: When you imagine yourself a year from now, what will you be most grateful for from this Dream experience?

{Listen and clarify}

BIG FREEDOM *Business Ecosystem*



*Always Have Something To Invite People To

© 2020 Dave Buck

BIG Freedom!

Powered by www.CoachVille.com | © 2020 CoachVille LLC. Share with attribution.

Performance-Possibility Gap Playsheet

Your originating question:

Date: / /

Describe your ideal player



Describe the BIG dream your players pursue



How do they imagine playing better?



Their current situation / how they play now



Idea Pops:



Follow-up Actions:



Session 1: Outline for the Gathering

Welcome - Group visualization of Abera Ca Dabera

- 1) Your Dream is the catalyst for your business
- 2) Share your dream Real Play exercise.
- 3) The Performance – Possibility GAP = the Dreams your help others pursue = Your Purpose as a Coach
- 4) Your Originating Question
- 5) Your Reach Out Conversation Guide (With sample questions)
- 6) Your Reach Out Logistics

1) The performance – possibility GAP = Your purpose as a coach

What dreams do you help people pursue?

What do you guide people to play better?

The Performance – Possibility GAP is the central theme of your life as a Coach!

Coaching is:

**A profound personal relationship
Wherein the Coach guides the Player
In pursuit of their dreams to play better
Through perceptive observations and
Life changing co-creations.**

Playing together to play better is what coaching is all about.

This is what we mean by the Performance-Possibility GAP.

When we talk about performance we are leaning into creative performance which is about self-expression not industrial performance which is about getting more done.

BIG Freedom!

The player is in tune with how well they currently play AND they have a vision of playing better and a **STRONG** desire to live into this vision and experience new possibilities in the pursuit of their dream.

As a Professional Coach you are someone who encourages people to see the possibility of playing better and then gets paid to guide them in this pursuit... and hopefully realization.

AND it is a strong business model when the realization of the dream opens up the next Performance Possibility GAP to pursue!

2) Your Originating Question

Your Originating Question is the core of your business model.

It is the question you want to ask everyone you meet.

When another person responds with favorable energy to your Originating Question they are a candidate for coaching with you.

Your Originating Question speaks to who you coach and what you coach people to accomplish. It opens up a Performance-Possibility GAP for a player to live into.

Here are a few examples from CoachVille:

BIG Freedom: What will be possible in your life as a coach when you can play BIG in business and enjoy personal Freedom?

Play Life: What will be possible when every day is a new opportunity to PLAY LIFE and be a change maker for good in the world?

Center for Coaching Mastery: What will be possible in your life when you are a great coach who is in demand by your ideal players?

Superpower School: What will be possible when you unleash your superpowers and use them to impact the world for good?

3) Your Reach Out Conversation Guide

Make an outline of 3 – 7 key questions / topics you want to explore your dream team and tribal advocates.

Use the BIG Dream Real play as a model. Feel free to use any of these questions and/or create your own that are relevant to your tribe of players and potential players.

4) Your Reach Out Logistics

In this section we will clarify the following:

BIG Freedom!

1. Your INTERNAL intention for reaching out
2. Stated purpose of the conversation?
3. How much time are you requesting?
4. WHO are you going to reach out to? How?